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Jesse Haley

Web & Graphic Design

Education

The Center for Digital Imaging Arts, (CDIA) Boston University, Graduated June 2008
Certificate in graphic and interactive design

Computer Skills

Design programs:

Adobe Dreamweaver, Fireworks, Illustrator, InDesign, Flash and Photoshop CS3, Quark

Coding:

HTML, CSS, basic javascript and php

Other:

Search engine optimization (SEO), Google AdSense, Adwords and Analytics, Microsoft Word and Excel

Design & Work Experience

Teachers Assistant, CDIA@BU, August 2008 - Present

Assist instructors and students in the graphic and interactive design program.

Oldtime Baseball Game, Cambridge, MA, June 2007 - Present

Redesigned and rebuilt website for this annual charity event to solicit donations and volunteers, provide game history and showcase wide array of unique uniforms.

www.oldtimebaseball.com

Haley Booksellers, Arlington, MA, June 2005 - Present

Created and maintain website and online bookstore for family-owned book publicity company.

www.haleybooksellers.com

The Center for Teen Empowerment, Boston, MA, May 2008

Worked as part of a team and under tight deadline to redesign and restructure website with a focus on making it more youth-friendly.

www.teenempowerment.org

For a complete list of design projects, please visit my online portfolio at www.jessehaley.com

Other Work Experience

REMAX Real Estate Specialists, Somerville, MA, 2004 - 2007

In addition to helping clients buy and sell real estate, I also created and maintained online and print advertising campaigns for numerous sales agents, mortgage brokers and offices.

Working Media, Inc, Boston, MA, 1997 - 2002

Worked as a writer and editorial assistant for numerous publications, including American Movie Classics Magazine, The Sundance Channel Magazine and the ESPN Sports Almanac.