

JESSE HALEY



JESSEHALEY.COM

99 SCHOOL ST.

617 710-2426

SOMERVILLE

MA

02143

EMPLOYMENT

Oct 2008 - present
Creative Director - Boston Blazers

A design team of one, I'm responsible for all printed and online creative pertaining to this professional lacrosse team. I also work with marketing staff to create and execute ad campaigns.

Aug 2008 - present
Design Director - Evolution Marketing, Inc

I work as part of a creative team to help businesses connect with consumers both online and off. Current clients include Friendly's, Boston's Museum of Science and Market Basket.

Aug 2008 - Jan 2008
Teacher's Assistant - CDIA@BU

Helped instructors and students in the graphic & interactive design program at CDIA@BU. Topics included basic layout, typography, web design standards, Search Engine Optimization and CSS/HTML.

Aug 2007 - present
Web Designer & Developer - Oldtime Baseball Game

Create and maintain the online presence for this Cambridge Summertime tradition. Currently in it's 16th year, this charity baseball game raises money for a local charity every August.

EDUCATION

Graduate of Graphic & Interactive Design Program

Center for Digital Imaging Arts at Boston University
Waltham, MA
Graduated May 2008

PROFESSIONAL SKILLS

Photoshop
Illustrator
InDesign
Fireworks
Flash
CSS/HTML
Javascript (jQuery)
Website Analytics
Social Media
SEO

WHAT I DO

Websites
Outside Advertising
Magazine Layout
Business Cards
Banner Ads
Posters
T-Shirts
Greeting Cards
HTML Emails
Brochures
Interactive Ads
Everything

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